FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035553 **Type of Permit:** FILMING **Release Date:** 01/14/2011

Production Company PICROW INC

Insured Company Name PICROW INC
Contact Phone No. 1 323-957-5400
Contact Phone No. 2
Fax 323-957-5405
Address 736 SEWARD ST
LOS ANGELES, California 90038

Production Title FORD EDGE/TESTIMONIAL

Type of Production Industrial Video

Producer Cesar Vega

Director Cesar Vega

1st AD Cesar Vega

Production Manager Cesar Vega

FilmL.A. Coordinator Daniel Alvarez

Location Manager Cesar Vega
Primary Phone Office - 323-957-5400
Secondary Phone Mobile - 323-864-8751

Location Assistant Cesar Vega
Primary Phone Office - 323-957-5400
Secondary Phone Mobile - 323-864-8751

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00

Total Permit Fee $1,234.00

Number of Locations 5

NOT A PERMIT

Permit #F00035553

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Summary Information — Location

Permit Number F00035553
Production Company PICROW INC
Insured Company PICROW INC
Production Title FORD EDGE/TESTIMONIAL

Location Manager Cesar Vega
Primary Phone Office - 323-957-5400
Secondary Phone Mobile - 323-864-8751

Location Address 2729 Monte Mar Terrace, Los Angeles, CA, 90064

Location Type Private Residence

Film Dates 1/15/2011 - 1/15/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Microsoft Word - CHEVIOT HILLS.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	20

Filming Activities Interior/exterior dialogue, walk & talks; Picture car parked legally in driveway; All filming contained on private property, at/on location;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Sye Gutierrez

Coordinator Note Crew Parking at Cheviot Hills 7a to 3p

Parking

Base Camp
Location Type : Location
Street : Cheviotte Hills Rec. Center

Crew Parking
Location Type : Location
Street : Res# 31766

Posting "No Parking" signs 300' ft directly in front of 2729 Monte Mar Tr. (location)

Approximate Footage 0 - 300 **Log Number** 9755

Date(s) 1/15/2011 to 1/15/2011 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00035553	**Location Manager**	Cesar Vega
Production Company	PICROW INC	Primary Phone	Office - 323-957-5400
Insured Company	PICROW INC	Secondary Phone	Mobile - 323-864-8751
Production Title	FORD EDGE/TESTIMONIAL		

Location Address 101 frwy., 5 frwy., 10 frwy., Los Angeles River, inclusive (Excluding State freeways/highways and Los Angeles River), Los Angeles, CA 90033

Location Type Driving grid

Film Dates 1/15/2011 - 1/26/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No stopping or setting up in front of merchants or residents without prior approval
Traffic Officers Required

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; All exterior dialogue; filming talent walking & talking on city sidewalks; Driving shots with car to car, ITC requested; Drive ups, bys, & aways w/ITC/IPC. ;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Location
Street : on private property and/or legally in the street

Crew Parking
Location Type : Location
Street : " "

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Summary Information — Location

Permit Number	F00035553	**Location Manager**	Cesar Vega
Production Company	PICROW INC	Primary Phone	Office - 323-957-5400
Insured Company	PICROW INC	Secondary Phone	Mobile - 323-864-8751
Production Title	FORD EDGE/TESTIMONIAL		

Location Address Hollywood Blvd., Normandie Ave., Beverly Blvd., Crescent Heights Av., Hollwood, CA, 90028

Location Type Walking Grid

Film Dates 1/15/2011 - 1/29/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No stopping or setting up in front of merchants or residents without prior approval
Traffic Officers Required

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; All exterior dialogue; filming talent walking & talking on city sidewalks; Driving shots with car to car, ITC requested; Drive ups, bys, & aways w/ITC/IPC. ;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Location
Street : on private property and/or legally in the street

Crew Parking
Location Type : Location
Street : " "

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Los Angeles, CA 90017
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Summary Information — Location

Permit Number	F00035553	**Location Manager**	Cesar Vega
Production Company	PICROW INC	Primary Phone	Office - 323-957-5400
Insured Company	PICROW INC	Secondary Phone	Mobile - 323-864-8751
Production Title	FORD EDGE/TESTIMONIAL		

Location Address Hollywood Wy., Vanowen St., Laurel Canyon Blvd., Moorpark St., north hollywood, CA, 91061

Location Type Driving grid

Film Dates 1/15/2011 - 1/26/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No stopping or setting up in front of merchants or residents without prior approval
Traffic Officers Required

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; All exterior dialogue; filming talent walking & talking on city sidewalks; Driving shots with car to car, ITC requested; Drive ups, bys, & aways w/ITC/IPC. ;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 563 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Location
Street : on private property and/or legally in the street

Crew Parking
Location Type : Location
Street : " "

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Summary Information — Location

Permit Number	F00035553	**Location Manager**	Cesar Vega
Production Company	PICROW INC	Primary Phone	Office - 323-957-5400
Insured Company	PICROW INC	Secondary Phone	Mobile - 323-864-8751
Production Title	FORD EDGE/TESTIMONIAL		

Location Address Santa Monica Blvd., Beverly Blvd., Fairfax Ave., 10 Frwy., 405 Frwy., los Angeles, CA, 90035

Location Type Walking Grid

Film Dates 1/15/2011 - 1/29/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No stopping or setting up in front of merchants or residents without prior approval
Traffic Officers Required

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; All exterior dialogue; filming talent walking & talking on city sidewalks; Driving shots with car to car, ITC requested; Drive ups, bys, & aways w/ITC/IPC. ;

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Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Parking

Base Camp
Location Type : Location
Street : on private property and/or legally in the street

Crew Parking
Location Type : Location
Street : " "

NO PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Okay to crew park on 1/15/11 from 7am to 3pm.
- Okay to crew park 25 cars.
- Must park in legal spots only.
- Okay to only park in the North East Lot.
- Company is aware of other company filming in park and it is okay for them to co-exist.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

NOT A PERMIT

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-35553
Picrow Inc – Ford Edge/Testimonial
(CHEVIOT HILLS)

NOT A PERMIT